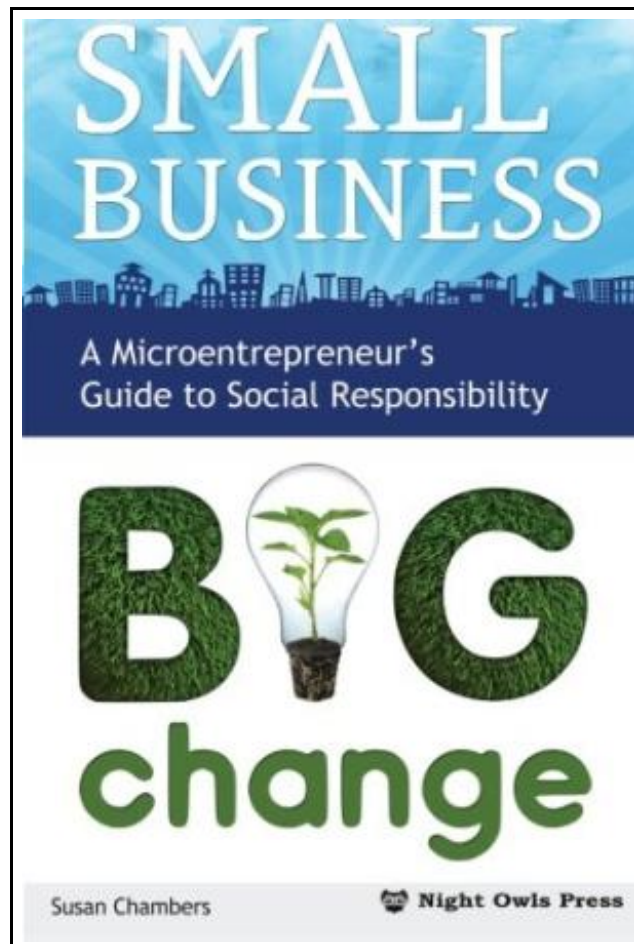


Small Business, Big Change: A Microentrepreneur's Guide to Social Responsibility (Paperback)



Filesize: 6.41 MB

Reviews

The most effective ebook i possibly read. it was actually writtern quite completely and useful. I am just very happy to tell you that here is the best publication we have read through during my individual daily life and could be he greatest publication for possibly.
(Kennith Nicolas)

SMALL BUSINESS, BIG CHANGE: A MICROENTREPRENEUR S GUIDE TO SOCIAL RESPONSIBILITY (PAPERBACK)



Night Owls Press, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Corporate social responsibility (CSR) has long dominated the conversation on the commitment of business to the environment, consumer and employee well-being, and the health and welfare of local communities where it operates. The dialogue increasingly includes small- and medium-sized businesses- but we still rarely think of the solopreneur or microentrepreneur as having a tangible stake. It s time for the conversation about sustainability and social responsibility to go beyond CSR. Small Business, Big Change: A Microentrepreneur s Guide to Social Responsibility by Susan Chambers is one of the first books developed just for solopreneurs and microbusiness owners on how to incorporate socially responsible and sustainable business practices. Written specifically for the little shop, this indispensable book offers practical and effective approaches to implementing and tracking socially responsible initiatives related to: operational and management practices; business networks and communities; vendors and contractors; customers and employees; and shareholders and investors. If you ve ever felt you lacked the time, money, or resources to adopt sweeping changes, or if you think you re too small to make a difference, Small Business, Big Change shows how you can have a real social impact with a few tweaks and changes coupled with a deep-seated belief in a better way of doing business. What s Inside: * A comprehensive social responsibility (S-R) strategy- with an emphasis on social, environmental, and economic impacts. * A detailed S-R Assessment Process- evaluate the feasibility of undertaking a set of S-R measures and the associated expenses and benefits. * An incremental approach to implementation- learn the types of S-R practices that can be put in place in the short-term, medium-term, and long-term. * A tracking system...



[Read Small Business, Big Change: A Microentrepreneur s Guide to Social Responsibility \(Paperback\) Online](#)



[Download PDF Small Business, Big Change: A Microentrepreneur s Guide to Social Responsibility \(Paperback\)](#)

You May Also Like



The Diary of a Goose Girl (Illustrated Edition) (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. Claude A Shepperson (illustrator). Illustrated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was...

[Read ePub »](#)



A Cathedral Courtship (Illustrated Edition) (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2009. Paperback. Book Condition: New. Charles E Brock (illustrator). Illustrated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was...

[Read ePub »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Read ePub »](#)



Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

[Read ePub »](#)



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook (Paperback)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Read ePub »](#)