



## The Transparency Edge: How Credibility Can Make or Break You in Business (Paperback)

By Elizabeth Pagano

McGraw-Hill Education - Europe, United States, 2005.

Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book. This book .is a timely and instructive guidebook for leaders in organizations who need to establish and maintain credibility - James S. Beard, president of Caterpillar Financial Services Corp. and vice president of Caterpillar Inc. Read this book and learn how to build credibility through transparency - it is essential for sustainable business success - Carl K. Kooyoomjian, executive vice president, technical affairs and worldwide operations, Revlon Inc. The Transparency Edge not only can help you become a better leader, it can help you coach others so that they become better leaders - Marshall Goldsmith, bestselling leadership author. Achieving leadership excellence and the rapid career advancement that comes with it requires more than intelligence, hard work, and dedication. To be the very best, you need an edge. Backed by exclusive research of thousands of executives at Fortune 500 companies, The Transparency Edge shows you how to practice a clear, open management style that will increase your credibility, build loyalty among your direct reports, and gain the trust of your superiors. Leadership expert Barbara Pagano reveals how this nothing-to-hide approach to leadership...



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