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INTERNATIONAL POWER AND INTERNATIONAL COMMUNICATION 1995



Palgrave USA, United States, 1995. Book. Book Condition: New. 1995 ed.. 216 x 139 mm. Language: English . Brand New Book ***** Print on Demand *****.Alleyne argues that there are really two types of power related to communication in global politics: the power of communication and the power of information. Ownership of mass media networks gives the proprietors the power of communication, but the ability to gain followers for some ideas (such as universalist notions of human rights) is really...

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- Authored by Mark D Alleyne
- Released at 1995



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