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THE CONVENTIONALITY OF FIGURATIVE LANGUAGE



Narr Dr. Gunter Mrz 2011, 2011. Taschenbuch. Book Condition: Neu. 220x150x24 mm. This item is printed on demand - Print on Demand Neuware - The book is the first in-depth study that aims to identify the conceptual rules and regularities underlying the (un)conventionality of figurative ways of speaking and reasoning. Using a combination of corpus-linguistic and cognitive-linguistic methods it investigates a large number of metonymies as well as metaphors, focusing on the former, less studied phenomenon. It provides an overview...

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- Authored by Sandra Handl
- Released at 2011



Reviews

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